

THE LATIN GRAMMY CULTURAL FOUNDATION® TO BENEFIT FROM SALES OF UPCOMING CAMILO TOUR

Camilo has pledged to donate \$1 from each ticket sold to support the Foundation in its mission to further education for future music makers

MIAMI (MAY 26, 2022) — The Latin GRAMMY Cultural Foundation® is pleased to announce **Camilo**'s pledge to donate \$1 from each ticket sale for his upcoming "DE ADENTRO PA AFUERA" North American tour to support the Foundation in its efforts to further the education of music makers around the world through scholarships, grants and music education programs.

“We are grateful to have the support of artists like Camilo, who have built successful careers in the music industry and are now paying it forward,” said Manuel Abud, CEO of The Latin Recording Academy®. “Along with the Foundation, I am proud to witness talent come full circle and serve in partnership with us, to pave the way for their peers to learn, grow and further solidify the future of Latin music for generations to come.”

“I feel fortunate to have the opportunity to support the artistic and creative development of future generations of Latin artists. It makes me incredibly happy because, as these artists grow and have the educational tools for their advancement, we are investing in the future of our sound,” said Camilo. “There is much more talent than there are opportunities in the Latin world, and it moves me to bridge the gap that divides one from the other.”

Camilo has been an avid supporter of the Latin GRAMMY Cultural Foundation, and most recently he participated in a Latin GRAMMY In The Schools™ educational program in Miami in 2021. These events inform and connect music students with professionals in the Latin music industry, and support educational music departments that have financial limitations. The Foundation invites artists, professional musicians and sound engineers to visit middle and high schools, universities or music education institutions to share their personal stories and experiences with students that highlight the effort it takes to overcome career obstacles. The goal is for students to learn to optimize the educational opportunities presented to them, giving them an advantage and strong academic preparation to be able to compete in the music industry.

With this gift from Camilo, the Foundation would like to motivate other artists to help forge tomorrow's music makers and give back to the communities that support them. To support the Latin GRAMMY Cultural Foundation by purchasing tickets to Camilo's tour, please visit <https://www.camilotour2022.com/>.

ABOUT CAMILO:

Armored with impeccable songwriting skills and an intuitive sensibility for today's pop, Camilo is one of the most influential artists of his generation. Before making his debut as a performer, the two-time GRAMMY® nominee and five-time Latin GRAMMY® winner from Medellín, Colombia, wrote and produced big hits for multiple artists, but it was his music that transcended and brought healing and happiness to millions of people during a global pandemic. With the unconditional support of *La Tribu* (the name of his legion of fans), Camilo has released two

acclaimed studio albums, *Por Primera Vez* and *Mis Manos*, as well as multiple No. 1 hits, both solo and with stellar collaborations with global superstars such as Shakira, Ozuna, Rauw Alejandro, Shawn Mendes, Selena Gomez, El Alfa and Wisin, among others. Camilo is set to release his third studio album in September 2022.

ABOUT THE LATIN GRAMMY CULTURAL FOUNDATION:

The Latin GRAMMY Cultural Foundation[®] is a 501(c)(3) charitable organization established by The Latin Recording Academy[®] in 2014 to further international awareness and appreciation of the significant contributions of Latin music and its makers to the world's culture. The Foundation provides college scholarships, educational programs and grants for the research and preservation of its rich musical legacy and heritage, and to date has donated more than \$6.5 million with the support of The Latin Recording Academy's members, artists, corporate sponsors and other generous donors. For additional information, or to make a donation, please visit latingrammyculturalfoundation.com, [Amazon Smile](https://www.amazon.com/AmazonSmile) or our [Facebook](https://www.facebook.com/latingrammyfdn) page. And follow us @latingrammyfdn on [Twitter](https://twitter.com/latingrammyfdn) and [Instagram](https://www.instagram.com/latingrammyfdn), and at Latin GRAMMY Cultural Foundation on [Facebook](https://www.facebook.com/latingrammyfdn).

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